



Milwaukee Metropolitan Sewerage District

260 West Seeboth Street
Milwaukee, WI 53204

Legislation Details (With Text)

File #: 17-088-9 **Version:** 1 **Name:**
Type: Resolution **Status:** Adopted
File created: 8/28/2017 **In control:** Policy, Finance & Personnel Committee
On agenda: 9/11/2017 **Final action:** 9/25/2017
Title: Approval of Lease to Construct, Operate, and Maintain a Billboard on District Property
Sponsors: Executive Director
Indexes:
Code sections:
Attachments: 1. 11_PFP_Billboard_lease_legislative_file-REVISED.pdf, 2. 11_PFP_Billboard_Lease_attachment.pdf

Date	Ver.	Action By	Action	Result
9/25/2017	1	Commission	Adopted as Amended by a Voice Vote	Pass
9/11/2017	1	Policy, Finance & Personnel Committee	Approved by a Voice Vote	Pass

Approval of Lease to Construct, Operate, and Maintain a Billboard on District Property

RESOLVED, by the Milwaukee Metropolitan Sewerage Commission, that a lease to construct, operate, and maintain a digital billboard on District property is approved with Red Outdoor Media, LLC, and that the Executive Director is directed to execute the lease on behalf of the District.

FURTHER RESOLVED, by the Milwaukee Metropolitan Sewerage Commission, that the lease is contingent on the billboard being a digital format and contingent on free advertising being provided to the District.