

COMMISSION FILE NO: 20-057-4 **DATE INTRODUCED:** April 13, 2020

INTRODUCED BY: Executive Director (Signature on File in the Office of the Commission)

REFERRED BY COMMISSION CHAIRPERSON TO: Policy, Finance, and Personnel Committee

RELATING TO: Contract W11031D06, Community Outreach Services, North 30th Street Corridor Wet Weather Relief – West, Phase II

SUMMARY:

The Commission is requested to authorize the Executive Director to execute on behalf of the District Contract W11031D06, Community Outreach Services, North 30th Street Corridor Wet Weather Relief – West, Phase II, with the Northwest Side Community Development Corporation (NWSCDC) in an amount not to exceed \$169,500.

NWSCDC, through their core mission of community engagement and economic development, has been a public outreach and engagement partner to the District since project planning started in 2012. Under Contract W11031D06, NWSCDC will continue their green infrastructure (GI) based community engagement in support of the District design for Phase II of the 30th Street Corridor West Basin. Over the past two years, NWSCDC has been highly successful in establishing relationships in the neighborhoods surrounding the West Basin project area through the previous District Contract W11031D04. With a GI-based approach, NWSCDC has formed two new neighborhood groups, established a stormwater education curriculum component at the local elementary school, and completed several GI installation projects through supplemental grant funding independently secured by NWSCDC. NWSCDC will also support the engineering design consultant (contract to be presented to Commission for award later in 2020) with meeting organizing, communication, and planning. ~~NWSCDC is a small-business enterprise registered with the District.~~

ATTACHMENTS: **BACKGROUND** ☒ **KEY ISSUES** ☐ **RESOLUTION** ☒
FISCAL NOTE ☒ **S/W/MBE** ☒ **OTHER** ☐ _____

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COMMITTEE ACTION: _____ **DATE:** _____

COMMISSION ACTION: _____ **DATE:** _____

BACKGROUND

Contract W11031D06, Community Outreach Services, North 30th Street Corridor Wet Weather Relief – West, Phase II

The District completed Phase 1 of the North 30th Street Corridor Wet Weather Relief – West stormwater basin construction in 2017. Phase 1 consisted of deconstruction and demolition of a series of abandoned industrial buildings, with preliminary remediation of legacy environmental contamination on approximately eight acres of land. Phase II will complete the design and construction of the West Basin, the third of three basins providing a 100-year storm event level of stormwater flood protection for an area roughly bound by W. Capitol Drive, N. Sherman Boulevard, W. Atkinson Avenue, and Lincoln Creek. The first two basins were completed and placed in service on 2018. Approximately 40,000 residents and 1,000 jobs remain at risk of stormwater flooding in the N. 30th Street Corridor area.

NWSCDC has been working under contract to the District since 2017, providing focused public outreach services specific to the West basin project area. Since 2017, NWSCDC has been building the communication network and foundational stakeholder relationships to support the design phase of the project. In the past two years, NWSCDC has achieved the following:

- Assembled and implemented a GI- and stormwater-based education curriculum module with Samuel Clemens Elementary School that will be replicated with other project area organizations.
- Established and now maintain two new neighborhood organizations. The Little Canada Block Watch meets monthly to address ongoing neighborhood issues. The Little Canada Stormwater Basin Council meets quarterly to organize community events specific to the MMSD project and discuss community needs, wants, and visions for the MMSD project property areas that will be publicly accessible.
- Secured grant funding for community events and GI implementation.
- Collaborated with partner organizations to host six MMSD property and neighborhood cleanups and five GI workshops.
- Planned, organized, and hosted 10 miscellaneous community events themed around stormwater and GI.
- Assembled and now manage a 100+ member stakeholder list including engaged residential property owners, business owners/representatives, agency representatives, faith-based representatives, and partnering nonprofit organizations.

BACKGROUND (Cont'd)

Contract W11031D06, Community Outreach Services, North 30th Street Corridor Wet Weather Relief – West, Phase II

NWSCDC has served the community engagement and economic development needs of Milwaukee's northwest side since being founded in 1983. NWSCDC has established relationships with property owners and stakeholders in the project area that can only be achieved through extensive and consistent work within the community. These relationships cannot be duplicated or replaced by an alternative service provider. NWSCDC is in a unique position to provide effective and efficient delivery of services through Contract W11031D06 due to the existing relationships and contacts in the project area built through three City of Milwaukee Neighborhood Service Provider contracts that NWSCDC holds for the neighborhoods surrounding the project area.

Under Contract W11031D06, NWSCDC will continue to support the District through the design phase of the West Basin with a continuation of the community outreach, communication, planning, engagement, and education services that have been established over the last two years. Additionally, NWSCDC will support the engineering design consultant (contract to be presented to Commission for award later in 2020) with meeting organization, communication, and planning. The following is a summary of tasks for NWSCDC under Contract W11031D06:

- Organize and support the monthly and quarterly meetings of the block watch and resident advisory groups.
- Organize and host the design phase stakeholder and public outreach meetings.
- Communicate project updates to stakeholders and residents through the established NWSCDC network.
- Submit grant funding applications and administer awarded grants to fund neighborhood events.
- Engage residents through NWSCDC-organized neighborhood events as well as collaborate with other stakeholder events the following:
 - GI installations
 - Neighborhood and District property cleanups
 - GI and stormwater field trips/tours
 - Community-based art projects
 - Neighborhood safety and home improvement workshops
- Convey community feedback to the District and the engineering design consultant collected through neighborhood events, meetings, NWSCDC canvassing, and surveys.
- Continue to support use of the GI and stormwater-based education curriculum developed by NWSCDC and the District.
- Report quarterly on progress.

The term of the contract will be for three years to provide community outreach services to the District through the design phase of the West Basin extending into the planned start of West Basin construction.

RESOLUTION

Contract W11031D06, Community Outreach Services, North 30th Street Corridor Wet Weather Relief – West, Phase II

RESOLVED, by the Milwaukee Metropolitan Sewerage Commission, that the Executive Director is authorized to execute on behalf of the District Contract W11031D06, Community Outreach Services, North 30th Street Corridor Wet Weather Relief – West, Phase II, with the Northwest Side Community Development Corporation in an amount not to exceed \$169,500.