



COMMISSION FILE NO: 26-058-5 **DATE INTRODUCED:** May 4, 2026

INTRODUCED BY: Executive Director (Signature on File in the Office of the Commission)

REFERRED BY COMMISSION CHAIRPERSON TO: Operations Committee

RELATING TO: Contract W11031C10, Community Engagement Services – 30th Street Corridor Wet Weather Relief Phase 2 Stormwater West Basin

SUMMARY:

The Commission is requested to authorize the Executive Director to execute on behalf of the District Contract W11031C10, Community Engagement Services – 30th Street Corridor Wet Weather Relief Phase 2 Stormwater West Basin (West Basin), with Northwest Side Community Development Corporation (NWSCDC) in an amount not to exceed \$273,500. This is a noncompetitive procurement.

In December 2013, the Commission approved the 30th Street Industrial Corridor North Stormwater Plan (Plan). The Plan evaluated historic flooding and recommended specific actions to reduce the risks of flooding in an area bounded by West Townsend Avenue, West Hampton Avenue, North 27th Street, and North 41st Street in the City of Milwaukee (City). The Plan, including updates, recommends constructing three separate stormwater basins with the total capacity of 40 million gallons. Two of the basins (East and North Basins) are east of the Wisconsin Southern Railroad tracks that bisect the area (Phase 1, completed), while the third (West Basin in progress) is west of the railroad tracks. Implementing the Plan will reduce the risk of flooding for up to one percent annual probability flood event and reduce flow to the District’s Inline Storage System.

NWSCDC, through its core mission of community engagement and economic development, has been a community outreach and engagement partner with the District on the project since 2012. Under this proposed contract, NWSCDC will continue their community-based engagement work in support of the District’s final design and construction phases of the West Basin.

ATTACHMENTS: BACKGROUND KEY ISSUES RESOLUTION
FISCAL NOTE SBE OTHER _____

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COMMITTEE ACTION: _____ **DATE:** _____

COMMISSION ACTION: _____ **DATE:** _____

SUMMARY (Cont'd)

Contract W11031C10, Community Engagement Services – 30th Street Corridor Wet Weather Relief Phase 2 Stormwater West Basin

Effective community engagement is critical to project success since the project area is a very densely developed mix of residential, commercial, and industrial zoning with little to no green space or buffers. NWSCDC has been working under contract with the District since 2017 providing community engagement services specific to the West Basin project area. Since 2017, NWSCDC has built an extensive communication network of residential and business contacts as well as foundational stakeholder relationships, such as Clean Wisconsin and Nearby Nature, to support the design phase of the project. In the past nine years, NWSCDC has achieved the following:

- Assembled and managed a 2,600-member stakeholder communication network database of residential property owners, renters, business representatives, agency representatives, faith-based representatives, and partnering nonprofit organizations.
- Assembled and implemented an education curriculum with Samuel Clemens Elementary School that will be replicated with other project area organizations.
- Established and maintained two new neighborhood organizations that meet regularly to organize community events specific to the District project and discuss community needs, wants, and visions for the District project property areas that will be publicly accessible:
 - The Little Canada Block Watch.
 - The Little Canada Stormwater Basin Council.
- Secured \$90,000 of grant funding for community events and green infrastructure (GI) implementation that catalyzes the District/NWSCDC contract expenditure.
- Organized with partner organizations to complete seasonal cleanups for District property and neighborhood areas and host GI workshops throughout the year.
- Planned, organized, and hosted family-focused community events year round as a platform for the District project design engagement activities, consistently drawing more than 200 participants per event.

NWSCDC has served the community engagement and economic development needs of Milwaukee's northwest side since being founded in 1983. NWSCDC has established relationships with residents, business owners, and stakeholders in the project area that can only be achieved through an extensive and consistent presence within the community. These relationships cannot be duplicated or replaced by an alternative service provider. NWSCDC is in a unique position to provide effective and efficient delivery of services through this proposed contract due to the existing relationships and contacts in the project area that were established through three City Neighborhood Service Provider contracts that NWSCDC held for the neighborhoods surrounding the project area.

SUMMARY (Cont'd)

Contract W11031C10, Community Engagement Services – 30th Street Corridor Wet Weather Relief Phase 2 Stormwater West Basin

Under Contract W11031C10, NWSCDC will continue to support the District through the design and construction phases of the West Basin with a continuation of the community outreach, communication, planning, engagement, and education services that have been established over the last nine years. The following is a summary of tasks for NWSCDC under this contract:

- General community engagement and communication:
 - Support District staff by organizing and hosting meetings and workshops.
 - Distribute meeting invitations, surveys, and project communication through canvassing and electronic formats.
- Organize, host, and staff live, interactive, family orientated community events (approximately 50 events hosting 100-200 attendees each).
- Represent the District project at community events, workshops, and meetings hosted by other organizations.
- Distribute general District information and program updates through the routine NWSCDC community tabling, neighborhood canvassing, website, and social media activities.
- Write and submit grant applications in collaboration with District staff and NWSCDC partners for proposed West Basin public amenities and programming.
- Manage and administrate fiscal responsibilities for amenity funding awards according to the terms of a separate agreement.
- Promote and support District staff in implementation of District educational programs and initiatives including Green Schools Conference, One Water – Our Water, Environmental Education Initiative, Green Schoolyard Initiative, and Water Learning Journey.
- Support District art-based partners such as ArtWorks for MKE and WaterMarks within the community and the West Basin.
- Miscellaneous project management tasks:
 - Update the project Community Engagement and Communication Plan.
 - Prepare quarterly progress reports and host a quarterly contract review workshop with District staff for next quarter engagement planning.
 - Assemble a final report at the end of the contract period.

The term of the contract is three years providing continuous community engagement services to the District through the final design and construction phases of the West Basin.

RESOLUTION

Contract W11031C10, Community Engagement Services – 30th Street Corridor Wet Weather Relief Phase 2 Stormwater West Basin

RESOLVED, by the Milwaukee Metropolitan Sewerage Commission, that the Executive Director is authorized to execute on behalf of the District Contract W11031C10, Community Engagement Services – 30th Street Corridor Wet Weather Relief Phase 2 Stormwater West Basin, with the Northwest Side Community Development Corporation in an amount not to exceed \$273,500.