

COMMISSION FILE NO: 21-090-6 **DATE INTRODUCED:** June 14, 2021

INTRODUCED BY: Executive Director (Signature on File in the Office of the Commission)

REFERRED BY COMMISSION CHAIRPERSON TO: Policy, Finance, and Personnel Committee

RELATING TO: Authorizing the Executive Director to Enter into a Memorandum of Understanding with the City of Milwaukee and Spirit of Milwaukee, Inc., for Acquisition of Six Educational Signs

SUMMARY:

The Commission is requested to authorize the Executive Director to enter into a memorandum of understanding (MOU) with the City of Milwaukee and Spirit of Milwaukee, Inc., for the acquisition of six educational signs.

ATTACHMENTS: **BACKGROUND** ☒ **KEY ISSUES** ☐ **RESOLUTION** ☒
FISCAL NOTE ☐ **S/W/MBE** ☐ **OTHER** ☐

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COMMITTEE ACTION: _____ **DATE:** _____

COMMISSION ACTION: _____ **DATE:** _____

BACKGROUND

Authorizing the Executive Director to Enter into a Memorandum of Understanding with the City of Milwaukee and Spirit of Milwaukee, Inc., for Acquisition of Six Educational Signs

On land owned by the City of Milwaukee, Spirit of Milwaukee installed signs in six locations to promote community solidarity and local businesses.

The signs are located at:

1. West McKinley Avenue, west of North 6th Street and east of Interstate 94;
2. West side of North 6th Street at the intersection with West Kilbourn Avenue;
3. Intersection of West Grange and South Howell Avenue, north of the Mitchell Airport spur;
4. North 101st Street, at the intersection with West Capitol Drive;
5. South 25th Street at the West Canal Street roundabout; and
6. West Oklahoma Avenue at the intersection with South 74th Street.

Spirit of Milwaukee recruited sign sponsors to provide financial support in exchange for being mentioned on the sign. The City of Milwaukee and Spirit of Milwaukee shared this financial support. Now, Spirit of Milwaukee has concluded that continued operation of the signs is no longer in its best interests.

The signs will be useful to the District for promoting awareness of environmental issues, such as water quality protection, green infrastructure, and water conservation. The City of Milwaukee supports continued use of the signs and the educational goals of the District.

Under the MOU, Spirit of Milwaukee, the District, and the City of Milwaukee have the following responsibilities.

Spirit of Milwaukee will:

- A. Pay the City of Milwaukee \$30,311, which is the City of Milwaukee's remaining share of the sponsorship revenue;
- B. Pay the District \$30,844, which is Spirit of Milwaukee's remaining share of the sponsorship revenue;
- C. Transfer all rights and obligations for operation and maintenance of the signs to the District; and

BACKGROUND (Cont'd)

Authorizing the Executive Director to Enter into a Memorandum of Understanding with the City of Milwaukee and Spirit of Milwaukee, Inc., for Acquisition of Six Educational Signs

- D. Have no further involvement or obligations regarding the signs and cease being a party to this MOU after making the payments identified in A. and B above.

The District will:

- A. Maintain, operate, and insure the signs;
- B. Use the signs to provide education regarding local environmental issues;
- C. Accept the signs as they are, where they are, with no warranties regarding their suitability for continued use for their intended purpose; and
- D. Collaborate with the City of Milwaukee, as requested, regarding sign maintenance and operation and the messages to be displayed.

The City of Milwaukee will:

- A. Allow the District to access the signs for operation and maintenance;
- B. Pay energy bills for lighting the signs; and
- C. Collaborate with the District, upon request, regarding sign maintenance and operation and the messages to be displayed.

RESOLUTION

Authorizing the Executive Director to Enter into a Memorandum of Understanding with the City of Milwaukee and Spirit of Milwaukee, Inc., for Acquisition of Six Educational Signs

RESOLVED, by the Milwaukee Metropolitan Sewerage Commission, that the Executive Director is authorized to enter into a memorandum of understanding with the City of Milwaukee and Spirit of Milwaukee, Inc., for acquisition of six educational signs.